



December 16, 2025 - FOR IMMEDIATE RELEASE

Photo Provided

Surf Internet Celebrates 250,000 Fiber-Optic Passings After Record-Breaking Year of Growth
Company enters 40 new markets and prepares for major BEAD-funded expansion in 2026

ELKHART, Ind., Dec. 16, 2025 – [Surf Internet](#)® has reached 250,000 homes passed with fiber-optic internet across Indiana, Illinois, and Michigan, its strongest construction year to date and a defining milestone in the company’s 25th anniversary year.

In 2025, Surf brought its fiber-optic service to more than 66,500 additional homes and businesses through November and is on track to exceed 75,000 passings by year-end, driven by construction acceleration, strategic grant funding, and community partnerships across the Great Lakes region. These builds reflect Surf’s entry into 40 new markets, expanding fiber access in rural communities and mid-sized towns.

“Every new mile of fiber represents a community gaining access to opportunity, growth, and connection,” said Gene Crusie, Founder & CEO of Surf Internet. “Delivering fiber-optic internet to 250,000 homes isn’t just a milestone— it’s a transformation marker for the Great Lakes region. We’re proud of the progress and energized by what this unlocks for the years ahead.”

In addition to its network expansion, Surf has continued to invest in local talent, welcoming 90 new employees in 2025 across engineering, construction, customer care, and field service roles. The increased staffing supports Surf’s commitment to dependable service, faster installations, and exceptional customer support from people who live in the communities they serve.

“Reaching this milestone took disciplined work across our field teams, contractors, and local partners, especially in communities that had never had fiber infrastructure before,” said Brent Williams, Chief Operating Officer at Surf. “Their commitment is a big part of why we were able to deliver at this pace in 2025.”

Surf’s strong performance this year also earned the company a place on Broadband Communities’ national list of Top 100 Fiber Providers, recognizing Surf’s expanding impact in bringing reliable fiber connectivity to underserved communities.

Looking Ahead to 2026

Surf will carry its 2025 momentum into the new year, accelerating construction through state and federal broadband grants, including BEAD-funded projects, while expanding into new markets and strengthening partnerships that help small towns and rural neighborhoods take their next step forward.

- more -



About Surf Internet

Surf Internet is an innovative fiber-optic internet company that serves as the essential gateway to connectivity across the Great Lakes region of Illinois, Indiana, and Michigan. The company is building a bridge to the wide-open future by delivering high-speed, reliable internet to homes and businesses in underserved, rural communities. Surf's 300-plus-person team is local, giving them an edge when it comes to customer care and advocacy for the region. Headquartered in Elkhart, Ind., Surf also has offices in La Porte, Ind., Byron Center and Fowlerville, Mich., and Coal City, Naperville, and Rock Falls, Ill. Learn more at <https://surfinternet.com>.

###



CAPTION: Surf Internet team members joined local leaders in Granville, Illinois, for a ribbon-cutting ceremony celebrating the completion of fiber-optic construction. The project wrapped up in late November 2025 as Surf marked 250,000 homes passed across the Great Lakes region.