



**November 27, 2024 - FOR IMMEDIATE RELEASE**

**Surf Internet® Breaks Ground on Fiber-Optic Internet Expansion in Peru, Indiana**  
\$5.5 Million Project to Bring High-Speed Connectivity to Over 4,000 Homes and Businesses

PERU, Ind. (November 27, 2024)—[Surf Internet®](#) continues its mission to deliver high-speed, reliable internet to underserved communities with the groundbreaking of a new fiber-optic network expansion in Peru, Ind. The ceremony, held on November 19 at Peru’s Davis Park, was attended by key community leaders and organizations, including the City of Peru and Mayor Don Sturch, Miami-Cass REMC, the Miami County Chamber of Commerce, and the Miami County Economic Development Authority, demonstrating a shared commitment to advancing the region’s digital infrastructure.

With an investment of over \$5.5 million, Surf Internet will extend fiber-optic service to more than 4,275 residential and commercial properties in Peru. The network will launch with initial speeds of up to 2 gigabits-per-second (Gigs) with scalability built to support up to 10 Gigs, ensuring the infrastructure remains competitive and future-ready. The first phase of the project is expected to go live by December 2024, with all construction slated for completion by mid-2026.

“We’re thrilled to start this transformative project for the residents and businesses of Peru,” said Gene Crusie, CEO of Surf Internet. “With this investment, Surf is not only supporting today’s high-speed needs but also building a future-ready network that will continue to support the community as technology and internet demands evolve.”

The project highlights collaboration between Surf Internet and Miami-Cass REMC, including its subsidiary Broadway Broadband, underscoring their shared dedication to enhancing connectivity in the area. As part of the initiative, Surf Internet will leverage Miami-Cass REMC’s local expertise and fiber network resources, further strengthening the community’s infrastructure.

“This partnership reflects the power of working together to achieve shared goals,” said Rob Schwartz, CEO of Miami-Cass REMC. “By combining our resources, we are enabling better connectivity and fostering growth for the residents and businesses of Peru.”

Surf’s expansion in Peru reflects its commitment to delivering reliable, high-speed internet to underserved rural and suburban areas across the Great Lakes Region. This latest investment brings Surf one step closer to bridging the digital divide, ensuring that residents in communities like Peru have access to world-class internet speeds.

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“Fiber internet access is essential for our community’s future,” shared Mayor Sturch. “Surf’s commitment to expanding connectivity in our town will benefit not only businesses and families today but also foster future growth and innovation in Peru.”

### About Surf Internet

Surf Internet is an innovative fiber-optic internet company that serves as the essential gateway to connectivity across the Great Lakes region of Illinois, Indiana, and Michigan. The company is building a bridge to the wide-open future by delivering high-speed, reliable internet to homes and businesses in underserved, rural communities. Surf’s 250-plus-person team is local, giving them an edge when it comes to customer care and advocacy for the region. Headquartered in Elkhart, Ind., Surf also has offices in La Porte, Ind., Byron Center and Fowlerville, Mich., and Coal City, Naperville, and Rock Falls, Ill. Learn more at <https://surfinternet.com>.

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**PHOTO CAPTION:** Community and business leaders, including representatives from Surf Internet, Miami-Cass REMC, the City of Peru, the Miami County Chamber of Commerce, and the Miami County Economic Development Authority, gather for the groundbreaking ceremony of Surf Internet’s \$5.5 million fiber-optic expansion project in Peru, Indiana.