

## May 10, 2024 - FOR IMMEDIATE RELEASE Photo Provided

## **Gene Crusie, CEO of Surf Internet, Appointed to FISPA Board of Directors** *Gene joins internet education and advocacy group FISPA, effective May 23, 2024*

ELKHART, Ind. (May 10, 2024) – Surf Internet<sup>®</sup> is proud to announce the appointment of Gene Crusie, CEO of Surf Internet, to the FISPA, Inc. (FISPA) Board of Directors, effective May 23, 2024. This strategic move is set to enhance the association's mission of promoting internet advocacy, education, and networking among ISPs, while also fostering the overall growth of the internet service industry.

Gene Crusie, CEO of Surf Internet, has had a formidable career in the broadband industry since the 1990s. Under his leadership, Surf Internet has grown to a force in the fiber home operator sector, spanning over 140,000 passings across Indiana, Michigan, and Illinois. Gene's commitment to bridging the digital divide is evident in the company securing over \$40 million in grants in the past 24 months alone. With a track record of insightful contributions at numerous telecom events and recognitions including the JA Hall of Fame for technology and "40 under 40", Gene is a true visionary in the industry.

"I am very excited to join the FISPA board with the hopes of making a small contribution to this amazing industry," shared Gene Crusie. "We're shaping the network of the future for our country and our world."

Darrell Brown, Vice President of Sales for Alternative Service Providers at Adtran, also joins the Board of Directors. The newly appointed board members bring a wealth of experience, diverse perspectives, and a shared commitment to driving innovation and excellence within the sector.

"We are delighted to welcome our new board members," said Jack Cathey, President of FISPA. "Their collective expertise, industry knowledge, and passion for technology innovation make them an invaluable asset to our team. Together, we are poised to address the challenges and opportunities ahead, fostering a more connected world."

The new board members will be officially introduced at the upcoming FISPA Annual Meeting, scheduled for August 2024, where they will outline their vision and strategic goals for the association's future.

FISPA is committed to supporting its members through advocacy, education, and networking, ensuring the internet service industry continues to thrive and advance in an increasingly digital world.

More information about FISPA can be found at <u>fispa.org</u>.

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## About Surf Internet

Surf Internet is an innovative fiber-optic internet company that serves as the essential gateway to connectivity across the Great Lakes region of Illinois, Indiana, and Michigan. The company is building a bridge to the wide-open future by delivering high-speed, reliable internet to homes and businesses in underserved, rural communities. Surf's 200-plus person team is local, giving them an edge when it comes to customer care and advocacy for the region. Headquartered in Elkhart, Ind., Surf also has offices in La Porte, Ind., Byron Center and Fowlerville, Mich., and Coal City and Rock Falls, Ill. Learn more at <a href="https://surfinternet.com">https://surfinternet.com</a>.

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Caption: Gene Crusie, CEO of Surf Internet