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Surf Internet Welcomes Two New Hires to Drive Commercial Growth

ELKHART, Ind. - Fiber-optic internet service provider Surf InternetSM has announced the addition of two dynamic professionals to its expanding commercial team. Faith Rumfelt and Heather Bowlin have joined Surf to help drive growth and continue its world-class customer service to commercial, enterprise, and multi-family property clients.

Faith Rumfelt, appointed as commercial account executive, will play a pivotal role in strengthening Surf's presence within the Illinois market. Faith brings deep experience in workforce development and technical training roles, making her uniquely suited to understand the diverse needs of commercial and enterprise clients. She currently resides in Morrison, Ill., and has already demonstrated her exceptional sales prowess, making significant contributions to Surf in her short time with the company.

Steve Carender, vice president of commercial sales at Surf, expressed his confidence in Faith's abilities, stating, "Faith is particularly adept at understanding a business's needs and developing appropriate fiber solutions to fit their requirements and budget. I look forward to Faith leading Surf's aggressive growth and revenue targets in Illinois."

Heather Bowlin, Surf's newly appointed multi-dwelling units (MDU) market manager, will focus on providing fiber-optic internet solutions to multi-family property managers and owners across Indiana, Illinois, and Michigan. Heather brings a wealth of experience in the telecom industry, having previously served as an enterprise sales executive for Intelligent Fiber Network, Zayo, and Frontier Communications. Her expertise positions Surf to excel in the MDU market.

Carender emphasized the importance of Heather's role, stating, "Surf has found great success in working with MDUs. Heather joining our team is the key component of our overall strategy to invigorate Surf's sales in the MDU vertical."

Both Rumfelt and Bowlin represent Surf Internet's commitment to providing innovative and reliable fiber internet solutions to businesses and multi-family properties within the Great Lakes region. Their experience and expertise will be instrumental in driving Surf's continued growth and success.

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About Surf Internet

Surf Internet is an innovative fiber-optic internet company that serves as the essential gateway to connectivity across the Great Lakes region of Michigan, Indiana, and Illinois. The company is building a bridge to the wide-open future by delivering high-speed, reliable internet to homes and businesses in underserved, rural communities. Surf's 170-plus person team is local, giving them an edge when it comes to customer care and advocacy for the region. Headquartered in Elkhart, Ind., Surf also has offices in La Porte, Ind., Byron Center and Fowlerville, Mich., and Coal City and Rock Falls, Ill. Learn more at <https://surfinternet.com>.

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