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Surf Internet and MiSignal Join Forces to Expand Fiber-Optic Broadband in Eastern Michigan

HOWELL, Mich. – Surf Internet, a leading fiber-optic high-speed internet service provider in the Great Lakes region, today announced that it has acquired the fiber-optic network assets of Howell-based MiSignal.

Surf has made significant investments in Livingston County, Michigan, and now with the purchase of MiSignal's fiber-optic broadband network, will significantly expand those efforts. The company plans to invest an additional \$20 million in Livingston County over the next three years to expand their fiber-optic network, reaching over 18,000 rural households.

MiSignal is a high-speed, fiber-optic internet service provider in eastern Michigan offering symmetrical gigabit internet speeds to residential and commercial customers. The MiSignal team shares Surf Internet's vision to provide exceptional customer service and connectivity. All MiSignal team members are joining the Surf Internet team as part of the transaction. MiSignal's business phone system services and customers are not a part of the acquisition and will continue to operate under the MiSignal name.

"At Surf Internet, we believe that broadband is one of the greatest equalizers of our time, delivering access to the same internet-based services to all people regardless of where they live or their socioeconomic status," said Gene Crusie, CEO of Surf Internet. "We are very excited to join forces with Josh Rowe and the MiSignal team. While our networks are already connected in multiple locations, the truly exciting thing for us is the transformative potential of Surf and MiSignal to bridge the digital divide in Livingston County."

MiSignal internet service and residential voice customers will continue to receive the same pricing, products, and customer support they have been accustomed to. In addition, Surf Internet will continue to operate and maintain MiSignal's East Michigan office in Howell. Customers will have access to new products and improved network management capabilities, as well as Surf's expanded customer service capabilities.

"We have worked closely with Surf Internet for many years and it became obvious that both teams have the same core values," said Josh Rowe, CEO of MiSignal. "We are each passionate about outstanding customer experience and have a strong desire to bring affordable fiber-optic broadband to our communities."

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Surf Internet provides predominantly fiber-based, high-speed broadband to residential subscribers, businesses, educational institutions, and municipalities across Indiana, Illinois, and Michigan. Surf was acquired by Bain Capital and Post Road Group in 2021 to capitalize on attractive growth opportunities in the region, while strengthening its commitment to bridge the digital divide across the Midwest. Over the last two years, Surf has successfully bolstered its executive leadership team, completed an extensive rebranding, and secured grants with local municipalities to expand broadband access in the Great Lakes region. Surf now serves over 29,000 customers across 45 markets.

About Surf Internet

Surf Internet is an innovative fiber-optic internet company that serves as the essential gateway to connectivity across the Great Lakes region of Illinois, Indiana, and Michigan. The company is building a bridge to the wide-open future by delivering high-speed, reliable internet to homes and businesses in underserved, rural communities. Surf's 170-plus person team is local, giving them an edge when it comes to customer care and advocacy for the region. Headquartered in Elkhart, Ind., Surf also has offices in La Porte, Ind., Byron Center and Fowlerville, Mich., and Coal City and Rock Falls, Ill. Learn more at <https://surfinternet.com>.

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