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Surf Broadband Solutions Welcomes Veteran Broadband Executive Brian Singleton to its Board of Directors



Brian Singleton is the newest member of the Surf Broadband Solutions Board of Directors

ELKHART, Ind. - Fiber internet service provider Surf Broadband Solutions (“Surf”) announces the appointment of Brian Singleton, longtime CEO and current chairman of TruVista, to its board of directors. This brings Surf’s total number of board members to 14.

Singleton’s distinguished career in the telecommunications industry spans 38 years. During that time, he has held various management and executive leadership roles with BellSouth Corporation and, most recently, TruVista, a provider of broadband services in the Midlands Region of South Carolina and Georgia. Singleton also served as chairman for Spirit Communications, a regional enterprise fiber provider, and as board member to its successor company, Segra.

“After speaking with Surf leadership, I felt the company’s values aligned with my own and we are a strong cultural fit,” Singleton said. “I especially admire their entrepreneurial spirit and mission to bring fiber internet service to rural and underserved communities in the Great Lakes Region.”

Surf CEO Gene Crusie supports the new appointment and commented, “Brian’s strong alignment with our core values, his extensive experience in fiber broadband, and especially his track record of industry-leading customer experience at TruVista, will help guide Surf’s vision to transform communities through the delivery of fiber optic broadband internet.”

About Surf Broadband Solutions

Surf Broadband Solutions (www.surfbroadband.com) is an innovative fiber internet company providing services to residents and businesses in the Great Lakes Region since 2010. Company office locations include La Porte and Elkhart, Ind., Byron Center, Mich., and Coal City and Rock Falls, Ill. In June 2021, Bain Capital Credit, LP, acquired a majority stake in the company and committed significant growth capital to accelerate its fiber optic network expansion. Post Road Group, Surf’s previous majority shareholder, remains an investor alongside Bain Capital Credit to further capitalize the company’s growth plans. Surf’s future network expansion will provide a fast, reliable internet connection essential for everyday living.

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