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Surf Internet Named to the Inc. 5000

National recognition reflects continued investment in fiber infrastructure, employees, and customer growth across the Great Lakes region.

ELKHART, Ind. (August 11, 2026) – [Surf Internet](#)® has been named to the [Inc. 5000](#) for the first time, earning national recognition as one of America's fastest-growing private companies following significant revenue growth and continued fiber-optic network expansion across Indiana, Illinois, and Michigan.

Published annually by *Inc.*, the Inc. 5000 is the nation's most prestigious ranking of the fastest-growing private companies. The list recognizes independent businesses that have demonstrated exceptional growth while driving innovation, creating jobs, and strengthening the economy. Past honorees include Microsoft, Meta, Chobani, Oracle, and Patagonia.

"This recognition belongs to our employees, who have worked tirelessly to build our network, serve our customers, and earn the trust of the communities we call home," said Surf CEO Gene Crusie. "Being named to the Inc. 5000 is an exciting milestone, but it's also a reminder that our work is far from finished."

During the three-year period measured by *Inc.*, Surf achieved 160% revenue growth while expanding its fiber-optic network and continuing to invest in the people and infrastructure needed to serve a growing customer base.

Over the same three-year period, Surf added 210 employees, growing its workforce by 175% across its offices in Elkhart and La Porte, Ind.; Byron Center and Fowlerville, Mich.; and Coal City, Naperville, and Rock Falls, Ill.

"Every company on the Inc. 5000 has a story of perseverance, smart decision making, and a refusal to sit still," said Mike Hofman, editor-in-chief of *Inc.* "Their growth reflects more than strong financial performance—it reflects creativity, resilience, and the customer focus required to build companies that make a lasting impact. We congratulate all honorees on this significant achievement."

The complete Inc. 5000 rankings, including company profiles and a searchable database by industry and location, are available at www.inc.com/inc5000. *Inc.* will celebrate this year's honorees at the [Inc. 5000 Conference & Gala](#), Oct. 14–16, in Dallas.

Inc. 5000 List Methodology

Companies on the 2026 Inc. 5000 are ranked according to percentage revenue growth from 2022 to 2025. To qualify, companies must have been founded and generating revenue by March 31, 2022. They must be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2025. (Since then, some on the list may have gone public or been acquired.) The minimum revenue required for 2022 is \$100,000; the minimum for 2025 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons.



About Surf Internet

Surf Internet is an innovative fiber-optic internet company that serves as the essential gateway to connectivity across the Great Lakes region of Illinois, Indiana, and Michigan. The company is building a bridge to the wide-open future by delivering high-speed, reliable internet to homes and businesses in underserved, rural communities. Surf's 350-plus-person team is local, giving them an edge when it comes to customer care and advocacy for the region. Headquartered in Elkhart, Ind., Surf also has offices in La Porte, Ind., Byron Center and Fowlerville, Mich., and Coal City, Naperville, and Rock Falls, Ill. Learn more at <https://surfinternet.com>.

About Inc.

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